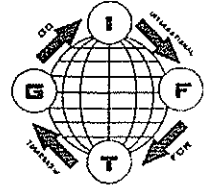




People To People International (PTPI) Student Chapter
Go International, For Tomorrow (GIFT)
Tel. 201-223-4405 email: giftsecaucusptpi@aol.com
www.ptpi.org www.gointernationalfortomorrow.org



People to People International's
GIFT Chapter presents

The International Festival

Secaucus, New Jersey

Celebrating 50 years of
Peace Through Understanding



2006

September 23rd

Educational Activities

International Foods

Music

Folk Dancing

Educational Activity - Free Admission

Time: 5-7 PM at Secaucus High School Cafeteria

International Music & Dance Performance - \$5.00 per person

Call 201-223-4405 to purchase and reserve tickets

Time: 7-9PM at Arthur F. Couch Performing Arts Center

Followed by Complimentary Refreshments Social



PTPI World Headquarters
Media Contact:
Karen Hoch, 816.531.4701 ext. 127
karenh@ptpi.org

FOR IMMEDIATE RELEASE

People to People International Celebrates 50 Years

Kansas City, Missouri – **People to People International (PTPI)**, a not-for-profit organization founded by former U.S. President Dwight D. Eisenhower is commemorating its **50th Anniversary**. The President's People to People Program was announced on September 11, 1956 at a news conference held at the American Red Cross building in Washington, D.C. Five years later, in 1961 with the help of President Eisenhower's good friend and founder of Hallmark Cards, Inc. Joyce C. Hall, People to People International was moved to the private sector and established its World Headquarters in Kansas City, Missouri, USA.

Through its 50 year history, PTPI has promoted global understanding, international education and humanitarianism. Today, it has a presence in 135 countries with more than 80,000 families and individuals actively participating in PTPI programs, some of which are outlined below.

- The backbone of PTPI is its **chapter network** where members think globally and act locally. PTPI student and adult chapters promote the mission of the organization through special events such as cultural dinners with international speakers; hosting PTPI members in their homes through its *International Visitors Program*; coordinating international travel for chapter members; and hosting international diplomats through *PTPI's Meet the Diplomats Program*, to name a few.
- Through the **People to People Student Ambassador Program**, which travels more than 30,000 students annually to destinations in Europe, Asia and the Pacific Rim, young students have the opportunity to learn firsthand about the region they are visiting, its culture and people.
- Adult members have the opportunity to participate in **educational and humanitarian exchanges**.
- **PTPI's Annual Global Youth Forum** recently brought more than 300 students from around the world to Washington D.C. to exchange ideas about fostering peace amongst all people.
- **PTPI's Worldwide Conference** is a biennial event that brings adult members from around the world face-to-face to discuss important global issues and participate in interactive and educational sessions. In August 2006, PTPI will host its *17th Worldwide Conference* and its *Official 50th Anniversary Celebration* in Sydney, Australia!
- In the summer of 2005, PTPI had its inaugural **Global Youth Forum Humanitarian Conference (GYFHC)** in South Africa and has already sold out for its second GYFHC to Russia in 2006.
- PTPI held its second **Peace Camp** in Egypt in 2005, which involved 53 students from around the world. This was held in conjunction with its **Global Peace Initiative** for adults. Due to its popularity and success, both programs will be repeated in Egypt in 2007 with an additional program in Russia.
- PTPI has participated in numerous **humanitarian activities** including most recently raising funds to aid Tsunami and Hurricane Katrina efforts. PTPI became involved in the eradication of landmines in 2002 and continues its current efforts to raise awareness of this global issue. It is currently in its second year of sponsoring a de-mining team in Sri Lanka. PTPI is also rebuilding three primary schools in Sri Lanka that were destroyed by the Tsunami. Additionally, PTPI just celebrated its first year anniversary of its involvement in *Operation Iraqi Children*. This program, which is administered by PTPI, is in partnership with its founders actor Gary Sinise and author Laura Hillenbrand. To date this program has delivered more than 200,000 school kits to Iraqi school children.

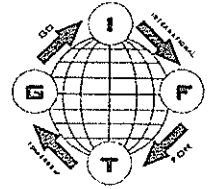
To learn more about the above programs as well as other important programs PTPI has to offer, please visit www.ptpi.org or email ptpi@ptpi.org.

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Dear Exhibitors,

In celebration of People to People International's 50th Anniversary, the PTPI's GIFT Student Chapter is proud to present **The International Festival** on Saturday, September 23, 2006 held at the Secaucus High School cafeteria & Arthur F. Couch Performing Arts Center.

At our 50th Anniversary International Festival, we are seeking exhibitors to showcase cultural items, community service activities related to an international theme, international foods/drinks or cultural souvenirs to be displayed or sold from 5 to 7 PM and 9-10 PM in the Secaucus High School Cafeteria. The cost per standard table is \$20. We expect about a thousand people to attend this event. In honor of this event, Ms. Mary Eisenhower, granddaughter of Dwight Eisenhower will attend this prestigious celebration as well.

By participating in this event your business will be exposed to people and business leaders throughout the area. Additionally, we will include your company or business in the International Festival Journal and our website.

We thank you in advance for your support in the success of **The International Festival** celebration.

Sincerely,

Kevin Williams
Kevin Williams
President

Jonathan M. Mui
Jonathan M. Mui
Vice President

Rachel Kantor
Rachel Kantor
Treasurer

Maria Sallustio
Maria Sallustio
Admin. Assistant



PTPI's GIFT - 50th Anniversary Celebration - International Festival Program Exhibitor Display Registration – Sign up By 8/1/2006

Type of Activity or Display: Cultural Items () Food/Beverage () Free Arts/Crafts () Souvenirs ()

Business Name: _____

Contact Name _____ Telephone _____ Email: _____ Website: _____

Address _____

City _____ State _____ Zip _____

Payment: Please make checks payable to: People to People International - GIFT

Amount Submitted _____ Cash _____ Check # _____ Solicitor: _____

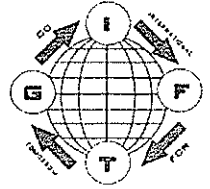
The above organization agrees to waive all claims against People to People International's Go International For Tomorrow student chapter, Secaucus Board of Education, The Town of Secaucus and its staffs for loss or damage to personal property or objects displayed, and for any personal injury to exhibitors, associates , or visitors to the event.



People to People International is 501(c)3 tax exempt organization. Founded by Dwight D. Eisenhower in 1956. This organization is dedicated to advancing international understanding through educational, cultural and humanitarian activities. Your contribution is tax- deductible to the extend of the law.



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Dear Performers,

In celebration of People to People International's 50th Anniversary, the PTPI's GIFT Student Chapter is proud to present **The International Festival** on Saturday, September 23, 2006 held at the Secaucus High School Arthur F. Couch Performing Arts Center.

At our 50th Anniversary International Festival, we are looking for people that will perform folk dances, vocal performers and/or musical activities related to an international theme from 7-9 PM. We expect about a thousand people to attend. In honor of this event, Ms. Mary Eisenhower, granddaughter of President Dwight D. Eisenhower will attend this prestigious celebration as well.

We thank you in advance for your support in the success of **The International Festival** celebration.

Sincerely,

Kevin Williams
 Kevin Williams
 President

Jonathan M. Mui
 Jonathan M. Mui
 Vice President

Rachel Kantor
 Rachel Kantor
 Treasurer

Maria Sallustio
 Maria Sallustio
 Admin. Assistant



**PTPI's GIFT - 50th Anniversary Celebration - International Festival Program
Performance Registration**

Type of Activity: Dance () Vocal () Instrumental () Other ()

Performer/Group Name _____ Country: _____
 Contact Name _____ Telephone _____ Email: _____ Website: _____
 Address _____
 City _____ State _____ Zip _____

Number of Performers: Male _____ Female _____ Mode of Transportation _____
 # of Costumes _____ # of Instruments _____ Other Requirements: __Sound __Lighting __Make-up __Others
 Length of Time Performance _____ Solicitor: _____

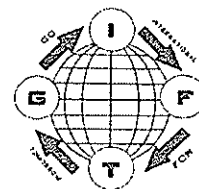
Please consider providing your services free of charge. Tax-deductible letter will be provided upon request.

The above organization agrees to waive all claims against People to People International's Go International For Tomorrow student chapter, Secaucus Board of Education, The Town of Secaucus and its staffs for loss or damage to personal property or objects displayed, and for any personal injury to exhibitors, associates, or visitors to the event.



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Dear Families and Friends,

In celebration of People to People International's 50th Anniversary, the PTPI's GIFT Student Chapter is proud to present **The International Festival** on Saturday, September 23, 2006 held at the Secaucus High School - Arthur F. Couch Performing Arts Center. Ad space is available in our 50th Anniversary - International Festival Program. In honor of this event, Ms. Mary Eisenhower, granddaughter of Dwight Eisenhower will attend this prestigious celebration as well.

By placing a tax-deductible ad in this journal you will be helping our non-profit organization and the work we do within the community. People and business leaders throughout the area will see your ad. We are also seeking support from our family and friends through sponsorships.

We thank you in advance for your collaboration in the success of **The International Festival** celebration.

Sincerely,

Kevin Williams

Kevin Williams
President

Jonathan M. Mui

Jonathan M. Mui
Vice President

Rachel Kantor

Rachel Kantor
Treasurer

Maria Sallustio

Maria Sallustio
Admin. Assistant



PTPI's GIFT - 50th Anniversary Celebration - International Festival - Due 8/1/2006

Sponsorship Acknowledgements are 1 line up to 30 spaces - Please select

- Bronze - \$10 - 25
- Silver - \$26 - 50
- Gold - \$51 - 100
- Platinum - \$151 - 500
- Diamond - \$501 & higher (Corporate Sponsorships)

Please provide Friends' and Family's names to be included:

Program Ad - Attachment: Graphic or Business Card to be included in the Ad (hard or soft)

Please select the ad size you are purchasing:

- 1/8 or Business Card \$ 45
- 1/4 Page \$ 75
- 1/2 Page \$150
- Full Page \$250

Name _____ Telephone _____ Email: _____
 Address _____
 City _____ State _____ Zip _____

Payment: Please make checks payable to: People to People International - GIFT

Amount Submitted _____ Cash _____ Check # _____ Solicitor: _____



People to People International is 501(c)(3) tax exempt organization. Founded by Dwight D. Eisenhower in 1956.
 This organization is dedicated to advancing international understanding through educational, cultural and humanitarian activities.
 Your contribution is tax-deductible to the extent of the law.